

Service Enterprise Initiative (SEI) UPDATE – May 2025
Arizona Governor’s Commission on Service and Volunteerism

Fellow Commissioners, Tori Carlson, formerly with Interfaith Community Services (a Service Enterprise) and Donna Martin, Boys and Girls Clubs of the Valley (a Service Enterprise), along with Susan Nusall (retired from a Service Enterprise organization) and Sandra Freyer, Service Enterprise Program Manager at the Center met in April to continue to discuss avenues to strengthen organizations’ strategic volunteer engagement strategies while generating a revenue stream to support operating and administering the initiative. Six workshop modules that can be taken individually and as a series are being evaluated to train and engage staff at accredited organizations and as a precursor to becoming a Service Enterprise for nonaccredited organizations.

We always welcome your suggestions and support in distributing information and advocating for the initiative.

- The Center continues its marketing efforts of SEI to stakeholders. Please direct questions or inquiries to Sandra Freyer at sandra.freyer@asu.edu. No new not previously accredited organizations have completed their diagnostic and training.
- No new organizations have achieved their (first time) accreditation:
- No new organizations have maintained their accreditation since the update to the State Commission in March. Two of the organizations who must be re-accredited in 2025 have made the commitment to do so since the update in March.
 - A New Leaf
 - McDowell Sonoran Conservancy
- Currently active Service Enterprise agencies in Arizona are (n=13):
 - 3rd Decade
 - A New Leaf
 - Arizona Foundation for Legal Services and Education
 - Arizona Museum of Natural History
 - Aster Aging, Inc. (East Valley Adult Resources)
 - Banner-University Medical Center Tucson
 - Boys and Girls Clubs of the Valley
 - Catholic Charities Community Services
 - Indian Bible College
 - Interfaith Community Services
 - McDowell Sonoran Conservancy
 - Mesa Arts Center
 - Yavapai Big Brothers Big Sisters
- The Center continues to stay in touch with the previously accredited organizations to encourage them to enter the reaccreditation process. If you are connected and can be an advocate for SEI, please let us know. These organizations are:
 - Area Agency on Aging
 - Arizona Dental Foundation
 - Down Syndrome Network, Inc.

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- Habitat for Humanity Tucson
- House of Refuge
- Junior Achievement of Arizona
- Maggie's Place, Inc.
- Make Way for Books
- New Life Center
- Payson Senior Center
- Pueblo Grande Museum
- Sonoran Art League
- Swift Youth Foundation
- Tempe Community Action Agency
- Treasures for Teachers
- Paz de Cristo Community
- Big Brothers Big Sisters of Flagstaff
- Civitan Foundation, Inc.
- Just for Patients Literacy
- Volunteers of Maricopa County
- Ronald McDonald House Charities of Central and Northern Arizona
- The Diaper Bank of Southern Arizona
- The Literacy Center
- Voices of CASA Children
- Iskashitaa Refugee Network
- Rebuilding Together Valley of the Sun
- Volunteer in Paradise for Paradise Valley Unified School District

